

RLAM appoints Quentin Smith to bolster marketing team

Royal London Asset Management (RLAM) today confirms the appointment of Quentin Smith as Marketing & Communications Manager with immediate effect. Quentin will report to Susan Spiller, Head of Marketing and will be responsible for overseeing media relations and marketing communications with all external and internal audiences and stakeholders.

A member of the Chartered Institute for Securities & Investment, Quentin joins from Old Mutual Asset Managers where he was Investment Communications Manager with responsibility for communications with both the media and investors. Prior to this he held a number of investment writing positions at leading asset management companies including Hill Samuel Asset Management and Dresdner RCM.

Susan Spiller, Head of Marketing at RLAM commented:

“Quentin brings a wealth of communications experience and brand management expertise to the team as well as an in-depth understanding of the needs of the investment community. He will play a central role as we further enhance our marketing strategy, continuing to build RLAM’s reputation as a leading provider of investment solutions to both wholesale and institutional marketplaces.”

Quentin Smith, Marketing & Communications Manager at RLAM, commented:

“RLAM is a highly respected investment manager offering top performing products supported by the highest levels of client servicing. I’m delighted to be joining the company at what is a very exciting stage in its development and I look forward to working with the team to help maintain and enhance RLAM’s enviable reputation as one of the UK’s leading managers across a range of asset classes.”

- ENDS -

Editor’s notes

Royal London Asset Management (RLAM) was established in 1988 and specialises in providing investment management solutions for both the Royal London Group and a range of external institutions. These include FTSE 250 companies, local authorities, universities, charities, wealth managers, financial advisers and private clients. RLAM manages over £39bn of assets, employing more than 50 experienced investment professionals in our London based office.

Royal London Group is a specialist financial service provider. Its businesses focus on those sectors of the market which value quality propositions, operating through a number of brands:

- Scottish Life – UK pensions market
- Bright Grey – UK protection market
- Scottish Provident – UK protection market
- Royal London 360° – offshore investment markets
- RLAM – fund management
- RLCM – specialist cash and liquidity management for UK onshore clients
- RLAM C.I. – specialist cash and liquidity management for offshore clients
- RLAS – life and pensions administration
- Fundsdirect / Ascentric – funds supermarket; Wrap platform

Royal London also distributes life and pensions products through Santander’s UK branch networks.

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Royal London is the largest mutual life and pensions company in the UK with Group funds under management of £41 billion. Group businesses serve around 3.4 million customers and employ 2,830 people. Figures quoted are as at 30 September 2010.

Source: rlam as at 24 January 2011 unless otherwise stated.

rlam is a marketing brand including the following companies: Royal London Asset Management Limited registered in England & Wales number 2244297; Financial Services Authority (FSA) register number 141665. Royal London Pooled Pensions Company Limited registered in Scotland number SC048729; FSA register number 110456. Royal London Unit Trust Managers Limited registered in England & Wales number 2372439; FSA register number 144037. Royal London Cash Management Limited registered in England & Wales number 19632; FSA register number 121844. All of the above are authorised and regulated by the Financial Services Authority.

It also includes Royal London Asset Management Bond Funds Plc registered in Ireland number 364259 and regulated by the Central Bank of Ireland.

All these companies are subsidiaries of The Royal London Mutual Insurance Society Limited registered in England and Wales number 0099064 (FSA registration number 117672). Head office: 55 Gracechurch Street, London EC3V 0RL.

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